

TASTEMAKERS

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Tastemakers Bangkok: Sponsorship Information / Agreement

Tastemakers Bangkok serves as a premier, flexible platform where entrepreneurs, artists, and lifestyle brands showcase their vision to a highly sophisticated audience. Our concept is built upon a **strictly invitation-only** model, ensuring an exclusive atmosphere where every attendee is vetted to maintain the highest standards of networking and community engagement.

By bringing together Bangkok's most creative and influential minds through curated experiences, we provide an environment where bold ideas and community celebrate one another in a truly private setting. This bi-monthly series is more than just networking; it is a curated ecosystem designed for those who define the city's dynamic business and creative landscape.

Sponsorship Opportunities

ELITE EVENT PARTNER (Title Sponsor) – 45,000 THB

This premier tier offers complete brand integration into the event's identity and exclusive naming rights.

- **Exclusive Naming Rights:** Your brand receives official title billing for the event edition (e.g., "Tastemakers Bangkok presented by [Your Brand]").
- **Brand Identity Integration:** The "Presented by" status is woven into the verbal hook of the event and featured in all digital and print titles.
- **Prime Digital Presence:** Your brand is integrated into official event headers on Facebook and Instagram.
- **On-Site "Main Stage" Visibility:** Exclusive logo placement on primary entrance signage and central positioning on the official step-and-repeat backdrop.
- **Invitational Recognition:** Your brand is highlighted as the Presenting Partner in all direct email invitations and guest confirmations.
- **Multimedia Brand Storytelling:** A featured video interview captured pre-event for use in pre- and post-event promotional reels.
- **Dedicated Editorial Coverage:** A bespoke write-up on the Tastemakers Bangkok Facebook page and a featured editorial in *Travel Daily News Asia Pacific*.
- **Asset Access:** Exclusive access to the highlight video and professional event photography for corporate use.

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- **VIP Guest Relations:** 10 complimentary tickets for your guests or partners.
- **Ongoing Promotion:** Inclusion in all post-event marketing reels and content.
- **Customization:** Exclusive access to request additional services, such as larger exhibition spaces or dedicated promotional staff.

PLATINUM EVENT PARTNER – 35,000 THB

The Platinum tier focuses on high-impact **Feature Branding** and dedicated media coverage.

- **Priority Marketing Placement:** Prominent logo placement on all marketing materials, including Facebook and Instagram.
- **Multimedia Brand Storytelling:** A featured video interview captured at the event for use in pre- and post-event promotional reels.
- **Dedicated Editorial Coverage:** A bespoke write-up on the Tastemakers Bangkok Facebook page and a featured editorial in *Travel Daily News Asia Pacific*.
- **Premium Venue Presence:** Placement of a large-scale brand banner (supplied by sponsor) in a high-traffic area.
Asset Access: Exclusive access to the highlight video and professional event photography for corporate use.
- **VIP Guest Relations:** 10 complimentary tickets for your guests or partners.
- **Ongoing Promotion:** Inclusion in all post-event marketing reels and content.
- **Customization Options:** Exclusive access to request additional services, such as larger exhibition spaces or dedicated promotional staff.

GOLD SPONSOR – 28,000 THB

- **Priority Branding:** Prominent logo placement on all marketing materials.
- **Video Interview:** Featured at the event and in pre/post-event promotions.
- **Editorial Feature:** Dedicated write-up on the Tastemakers Bangkok Facebook page.
- **On-site Visibility:** Large banner placement at the venue (supplied by sponsor).
- **Media Assets:** Exclusive access to the highlight video and professional event photography, including an editorial in *Travel Daily News Asia Pacific*.
- **Guest Access:** 6 tickets for your guests/partners.
- **Ongoing Promotion:** Inclusion in all post-event marketing reels and content.

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Terms & Conditions

- **Taxation:** All mentioned sponsoring rates are net and subject to plus 7% VAT.
 - **Payment Terms:** The sponsorship fee must be transferred in full immediately following the signing of this agreement.
 - **Service Delivery:** Tastemakers Bangkok will begin the delivery of all marketing, media, and logistical services only upon receipt of full payment.
 - **Invoicing:** All billing and invoicing will be issued by **Saffron Asia Media Co., Ltd., Bangkok.**
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Agreement & Authorization

By signing below, both parties agree to the terms, conditions, and sponsorship tiers outlined in this proposal.

Selected Sponsorship Level: [] Elite Event Partner | [] Platinum | [] Gold

Event Date/s: _____

Tastemakers Bangkok

Signature: _____

Name: William M. Vaughan

Sponsor / Company: _____

Name/Title: _____

Signature: _____

Date: _____

Contact us: tastemakersbkk@gmail.com

Facebook: <https://www.facebook.com/TastemakersBangkok/>